



20
26

Business Sponsorship Opportunities



**American Canyon Community
& Parks Foundation**
Napa River Ecology Center

A 501(c)3 Non Profit Organization

www.acparks.org

Educate our youth Protect the watershed Connect nature and community



At the Parks Foundation, our programs play a vital role in supporting the health and wellness of youth, expanding watershed education, and protecting the environment.



Since 2015 we have served over 28,000 youth and families and contributed over \$600,000 back to our community. In 2021 we launched the Napa River Ecology Center to meet the growing demand for watershed education and conservation with ground breaking anticipated in 2026.



Businesses such as yours play an important role in supporting these efforts, and we invite you to get involved by sponsoring an event or program.



Business sponsorship does more than just support these initiatives, it provides an opportunity to publicize your business to thousands of families in the region through logo and website placement.

I hope you are inspired by the programs and initiatives included in this packet, and look forward to partnering with you make a difference. For more information contact me anytime at 707-363-1915. I look forward to meeting you!

Non Profit 501(c)3 Tax ID: 47-3226686

Executive Director



Community



Nature



Education

Community Impact



151
TEEN WILD LEADERS =
1,300
VOLUNTEER HOURS

WETLANDS VISITS FOR COFFEE MORNING
980

21,000
COMMUNITY NATURE EXPERIENCES

3,247
Hours
OF WATERSHED EDUCATION

2,300
STUDENTS PARTICIPATED IN WATERSHED EDUCATION

1,160
SUMMER CAMP STUDENTS SERVED

800+
POUNDS OF TRASH CLEANED FROM WETLANDS

SQ FEET OF WETLANDS IMPROVED
5,500

29
COMMUNITY GROUPS INVOLVED IN OUR WORK



Mobile Environmental Classroom for Schools & Community

The Outdoor Connection is Napa County's first mobile classroom dedicated to nature and environmental education. Equipped with microscopes, telescopes, binoculars, nature science equipment and nature art supplies, The Outdoor Connection provides hands-on, interactive learning that sparks the imagination, unlocks creativity and connects participants to their environment.

Through school-based and community programs, The Outdoor Connection empowers environmental stewardship by fostering a love of nature and education about human impacts on our neighboring habitats. Launched in spring 2023, The Outdoor Connection has already reached over 1,500 youth and families at the Napa River Wetlands, schools, community events and summer camps.

\$10,000 Presenting

- Most prominent trailer logo placement
- Website logo placement for a year
- Thank you plaque
- Logo Placement on event A-frame and marketing materials at Outdoor Connection events
- Media package inclusion

\$2,500 Supporter

- Acknowledgement in e-newsletter
- Logo Placement on event A-frame & Outdoor Connection webpage
- Media package inclusion

\$5,000 Partner

- Logo placement on the trailer
- Website logo placement for a year
- Thank you plaque
- Logo placement on event A-frame & marketing materials at Outdoor Connection Events
- Media package inclusion

\$1,000 Friend

- Logo on website for a year
- Social media shoutouts

Media package includes:
Press release, business thank you on social media and e-newsletter





STORYWALK 2026

StoryWalk American Canyon: Shenandoah Park

StoryWalk is a permanent installation at Shenandoah Park featuring a new interactive, read-along picture book each season. StoryWalk supports youth literacy, outdoor activity, and family connection and is the only permanent StoryWalk display in Napa County.

Each quarter a new book is added to the displays and community events are held to launch the new book. Each event draws up to 100 youth and their families and includes a hands on nature activity, guided read along, and refreshments.

Event Fast Facts

- Quarterly events featuring a new book and guided activities
- Serves youth and families throughout Napa County
- Encourages literacy and family connection
- Planned activities include guided read and walk, hands on nature crafts and activities, guest readers, and refreshments

\$2,500 Presenting

- Video or article message in e-newsletter
- Logo on event webpage for one year
- Logo event flyer
- Social media thank you
- Business recognition in Press Release

\$750 Supporter

- Acknowledgement in e-newsletters
- Social media thank you

To discuss StoryWalk 2026 sponsorship opportunities in further detail, contact Janelle Sellick at janelle@acparks.org or 707-363-1915.





ECO ART EXPRESSIONS

Earth Day Reception & Wetlands Edge Trail Art Exhibit

Kick off World Wetlands Month at the Eco Art Expressions Artist Reception to be held on Earth Day 2026, an evening of wine, art, and family fun along the beautiful wetlands! Enjoy local wines, live art, nature walks, and hands-on activities for all ages.

Discover the magic of the Napa River, connect with local artists and vintners, and celebrate our community's commitment to nature, sustainability, and outdoor joy.

Event Fast Facts

- Event Kick Off & Artist Reception Event
- Anticipated attendance of 200
- Month long environmental art display along Wetlands Edge path
- Highlights the future Napa River Ecology Center
- Connects art, nature, and community

\$2,000 Presenting

- Art & Event Sponsor
- Name on art walk signage for the month
- Name on Earth Day kick off event reception invite
- Press package
- Video or article message in e-newsletter
- Logo on event webpage for one year
- Logo event flyer
- Social media thank you

\$250 Art Supporter

- Name/logo on art walk for month of May
- Acknowledgement at kick off event
- Logo on event flyer
- Acknowledgement in e-newsletters
- Social media thank you





Saturday, December 5, 2026 Wetlands Edge Trail, American Canyon

American Canyon's largest 5k/10k run or walk brings families together for a healthy and active holiday kick-off event. This festive gathering draws over 1,000 participants and their families from throughout the Bay Area and highlights the natural beauty of the Napa River Wetlands.

\$7,500 Title Sponsor

- Exclusive Naming Rights with "Presented By" acknowledgement on event flyer and event marketing materials
- Logo on start/finish archway
- Event microphone address
- Logo placement on winner stage photo op
- Premier logo placement on shirts
- Logo placement on race bibs
- Business logo banner at the start line
- 10 complimentary race entries + 10% off discount for all company employees
- Media package inclusion

\$2,500 Silver

- Logo placement on shirts
- Logo placement at 5K water station
- Website logo placement for a year
- Business logo banner at the start line
- 3 complimentary race entries + 10% off discount for all company employees
- Media package inclusion

\$4,000 Gold

- Logo placement on event photo backdrop
- Designated mile marker logo acknowledgement
- Prominent logo placement on shirts
- Website logo placement for a year
- Business logo on start line banner
- 5 complimentary race entries + 10% off discount for all company employees
- Media package inclusion

\$1,000 Bronze

- Logo placement on shirts
- Website logo placement for a year
- Business logo on start line banner
- 2 complimentary race entries + 10% off discount for all company employees

\$250 Friend

- Business logo on start line banner
- Website logo placement for a year
- Business logo banner at the start line
- 10% off discount for all company employees



Sponsorship Agreement



BUSINESS NAME: _____

Contact Name: _____ Date: _____

Address: _____

Email: _____

PROGRAM	LEVELS	COMMITMENT
The Outdoor Connection Commitment Deadline: Ongoing	\$10,000 - Presenting	
	\$5,000 - Partner	
	\$2,500 - Supporter	
	\$1,000 - Friend	
StoryWalk Sponsor Commitment Deadline: Ongoing	\$2,500 Presenting	
	\$750 Supporter	
Eco Art Expressions Commitment Deadline: 3/15/26	\$2,000 - Presenting	
	\$250 - Art Supporter	
Reindeer Run 5k/10k Run or Walk Commitment Deadline: 10/15/25	\$7,500 - Title Sponsor	
	\$4,000 - Gold	
	\$2,500 - Silver	
	\$1,000 - Bronze	
	\$250 - Friend	
Sponsorship Total		

Please mail agreement and checks payable to the American Canyon Community & Parks Foundation to:
 101 W. American Canyon Rd., Suite 508-102, American Canyon, Ca 94503, Tax ID: 47-3226686
 To pay by credit card, contact Janelle Sellick at 707-363-1915

Thank you!



Educate. Protect. Connect.

Contact

Email janelle@acparks.org
Website acparks.org, napaecocenter.org
Tax Id # 47-3226686, a 501 (c) 3 Non-Profit Organization

