



Saturday, December 7, 2024 Wetlands Edge Trail, American Canyon

American Canyon's largest 5k/10k run or walk brings families together for a healthy and active holiday kick-off event. This festive gathering draws over 800 participants from throughout the Bay Area and highlights the natural beauty of the Napa River Wetlands.

\$3,500 Platinum

- Logo on start/finish archway
- Event microphone address
- Premier logo placement on shirts
- Mile marker logo placement
- Website logo placement for a year
- Business logo banner at the start line
- 4 Race entries
- Media package inclusion

\$2,000 Gold

- Mile marker logo placement
- Prominent logo placement on shirts
- Website logo placement for a year
- Business logo banner at the start line
- 3 Race entries
- Media package inclusion

\$750 Silver

- Logo placement on shirts
- Website logo placement for a year
- Business logo banner at the start line
- 2 Race entries
- Media package inclusion

\$150 Friend

• Business logo banner at the start line

Media package includes:

Press release, business thank you on social media and e-newsletter



Sponsorship Agreement



AME:		
	Date:	
	AME:	

PROGRAM	LEVELS	COMMITMENT
Evening at the Ruins Commitment Deadline: 8/1/24	\$12,500 Presenting	
	\$7,500 Gold	
	\$4,000 Silver	
	\$1,500 Bronze	
Outdoor Connection Commitment Deadline: Ongoing	\$10,000 - Presenting	
	\$5,000 - Partner	
	\$2,500 - Supporter	
	\$1,000 - Friend	
Reindeer Run Commitment Deadline: 10/15/24	\$3,500 - Platinum	
	\$2,000 - Gold	
	\$750 - Silver	
	\$150 - Bronze	
Earth Day American Canyon Commitment Deadline: 3/15/24	\$2,000 - Presenting	
	\$750 - Supporter	
Program Sponsor Commitment Deadline: Program Dependent	\$500	
	Program:	
Sponsorship Total		