



## THE OUTDOOR CONNECTION

## Year Round Programming Local Trails

The Outdoor Connection, a program of the American Canyon Community & Parks Foundation, is Napa County's first mobile classroom dedicated to nature and environmental education. Equipped with microscopes, telescopes, binoculars, nature science equipment and nature art supplies, The Outdoor Connection provides hands-on, interactive learning that sparks the imagination, unlocks creativity and connects participants to their environment.

Through school-based and community programs, The Outdoor Connection empowers environmental stewardship by fostering a love of nature and education about human impacts on our neighboring habitats. Launched in spring 2023, The Outdoor Connection has already reached over 300 youth and families at the Napa River Wetlands, schools, community events and summer camps with plans to expand in 2024 and beyond.

### \$10,000 Presenting

- Prominent trailer logo placement
- Website logo placement for a year
- Thank you plaque
- Logo Placement on event A-frame and marketing materials at Outdoor Connection events
- Media package inclusion

### \$2,500 Supporter

- Acknowledgement in e-newsletter
- Logo Placement on event A-frame & Outdoor Connection webpage
- Media package inclusion

### \$5,000 Partner

- Logo placement on the trailer
- Website logo placement for a year
- Thank you plaque
- Logo placement on event A-frame & marketing materials at Outdoor Connection Events
- Media package inclusion

### \$1,000 Friend

- Logo on website for a year
- Social media shoutouts

**Media package includes:**  
Press release, business thank you on social media and e-newsletter



# Sponsorship Agreement



**BUSINESS NAME:** \_\_\_\_\_

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

| PROGRAM  | LEVELS                | COMMITMENT |
|--|-----------------------|------------|
| <b>Evening at the Ruins</b><br>Commitment Deadline: 8/1/24       | \$12,500 Presenting   |            |
|  | \$7,500 Gold          |            |
|  | \$4,000 Silver        |            |
|  | \$1,500 Bronze        |            |
| <b>Outdoor Connection</b><br>Commitment Deadline: Ongoing        | \$10,000 - Presenting |            |
|  | \$5,000 - Partner     |            |
|  | \$2,500 - Supporter   |            |
|  | \$1,000 - Friend      |            |
| <b>Reindeer Run</b><br>Commitment Deadline: 10/15/24             | \$3,500 - Platinum    |            |
|  | \$2,000 - Gold        |            |
|  | \$750 - Silver        |            |
|  | \$150 - Bronze        |            |
| <b>Earth Day American Canyon</b><br>Commitment Deadline: 3/15/24 | \$2,000 - Presenting  |            |
|  | \$750 - Supporter     |            |
| <b>Program Sponsor</b><br>Commitment Deadline: Program Dependent | \$500                 |            |
|  | Program:              |            |
| <b>Sponsorship Total</b>   |                       |            |

Please mail agreement and checks payable to the American Canyon Community & Parks Foundation to:  
 101 W. American Canyon Rd., Suite 508-102, American Canyon, Ca 94503, Tax ID: 47-3226686  
 To pay by credit card, contact Janelle Sellick at 707-363-1915