



20
24



Community Sponsorship Opportunities

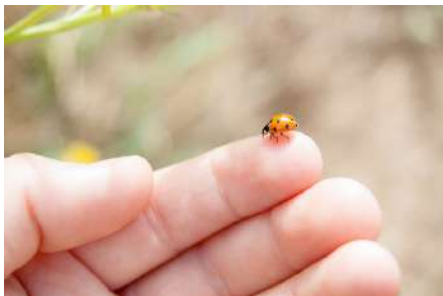


**American Canyon Community
& Parks Foundation**

A 501(c)3 Non Profit Organization

www.acparks.org

Where Community & Nature Flourish



Non Profit 501(c)3 Tax ID: 47-3226686

Dear Community Partner,

At the Parks Foundation, our programs play a vital role in supporting the health and wellness of youth, expanding hands on education, and improving our parks.

Since 2015 we have served over 20,000 youth and families and contributed over \$600,000 back to our community.

Businesses such as yours play an important role in supporting these efforts, and we invite you to get involved by sponsoring an event or program.

Business sponsorship does more than just support these initiatives, it provides an opportunity to publicize your business to thousands of families in the region through logo and website placement.

I hope you are inspired by the programs and initiatives included in this packet, and look forward to partnering with you make a difference. For more information contact me anytime at 707-363-1915. I look forward to meeting you!

With Kind Regards,

Executive Director



Community



Nature



Education

Community Impact



21
PLAY TEAM
VOLUNTEERS

460
VOLUNTEER
HOURS

**COFFEE
MORNING
VISITORS**

300

3,475
HOURS OF NATURE
EXPERIENCES

1,200
Hours
OF ENVIRONMENTAL EDUCATION

400+
OUTDOOR
CONNECTION
PARTICIPANTS

**COMMUNITY
EVENTS**

25

1500
HEALTHY
HOURS
OUTSIDE

**RUNNERS
&
WALKERS**

548

6 Miles
OF COMMUNITY ART
ALONG THE TRAILS

Annual Program Sponsorships



Choose the level of support that best matches your business objectives & promotional budget.

Program Sponsor

SUPPORT AN ONGOING PROGRAM ● Offered Year Round



The Parks Foundation offers a variety of FREE and low-cost outdoor programs for all ages throughout the year. These community favorites return year-after-year thanks in support of local partners and businesses such as yours. Programs empower youth, improve the environment, and strengthen our community's connection to nature.

Sponsor one or more one or more from the community program list.

\$500 per program

- Logo on website
- Social media shoutouts
- Logo on promotional materials
- Experiential program opportunities
- Media Package varies by event but may include press release, e-newsletter



STORYWALK

A permanent installation at Shenandoah Park featuring a new interactive, read-along picture book each season.



100 HOURS OUTSIDE CHALLENGE

A 45-day "get outside" challenge offered in June/July. Offered free of charge, participants challenge themselves to log 100 hours outside.



WETLANDS COFFEE MORNING

Offered quarterly, coffee mornings features FREE Starbucks coffee on the trail.



TEEN WILD PROGRAM

A year-long teen volunteer & mentorship program for teens in grade 9 -12.



NATURE HIKES

Quarterly themed-guided hikes are offered at Newell Open Space & Wetlands Edge. Open to all ages.

Event Sponsorships



Reach the American Canyon and Napa Valley communities by having your **BUSINESS NAME** prominently featured at popular Parks Foundation programs & events in 2024.



Evening at the Ruins

ANNUAL FUNDRAISER ● September 7, 2024

- 8th Annual with 350 guests in attendance
- Napa Ruins & Gardens
- Largest ACCPF fundraiser of the year
- Cocktail reception, farm-to-table dinner, live auction and entertainment

Supports: Community, Education, Nature

The Outdoor Connection

TRAILSIDE LEARNING CENTER ● Year Round

- Launched in 2023
- Wetlands Edge Trail & Other Napa County Trails
- Home to ACCPF's in-school environmental education and community programs
- Serves roughly 1,200 people annually



Supports: Community, Education, Nature



Reindeer Run

14TH ANNUAL 5K/10K ● December 7, 2024

- Largest 5k/10k with more than 500 participants
- Wetlands Edge Trail
- Festive family-friendly atmosphere
- Professional timing & finish line management

Supports: Community, Nature

Earth Day American Canyon

COMMUNITY NATURE CELEBRATION ● April 21, 2024

- Second largest Earth Day gathering in Napa County
- Wetlands Edge Trail
- Hands-on environmental learning opportunities
- Participation from local environmental partners



Supports: Community, Education, Nature



September 7, 2024, 5:00 - 10:00 PM
Napa Valley Ruins & Gardens

An Evening at the Ruins is one of the most anticipated events of the year with over 300 guests from throughout the North Bay. Located at the Old Cement Ruins, the rustic venue becomes magical as the sun

sets and guests wine and dine in support of the Foundation. An Evening at the Ruins raises vital funds that help us improve the environment while connecting nature and community.

\$12,500 Presenting

- Video presentation from the stage
- Event microphone address
- Behind-the-scenes tour
- Full page recognition in event program
- Website logo placement for a year
- Feature article in e-newsletter
- NW wines & table attendant
- 10 event tickets
- Media package inclusion & more

\$7,500 Gold

- Logo on Save the Date card
- Half-page recognition in the event program
- Feature article in e-newsletter
- Sponsor recognition from the podium
- Separate sponsor check-in
- Website logo placement for a year
- NV wines & table attendant
- 10 event tickets
- Media package inclusion and more

\$3,500 Silver

- Logo acknowledgment in event program
- Name recognition on website
- Sponsor recognition from the podium
- NV wines & table attendant
- 10 event tickets
- Media package inclusion & more

\$1,500 Bronze

- Business name acknowledgment in event program
- Business name recognition on website
- Sponsor recognition from the podium
- Separate sponsor check-in
- 2 event tickets
- Business thank you certificate
- Media package inclusion



To discuss An Evening at the Ruins sponsorship opportunities in further detail, contact Janelle Sellick at janelle@acparks.org or 707-363-1915.





THE OUTDOOR CONNECTION

Year Round Programming Local Trails

The Outdoor Connection, a program of the American Canyon Community & Parks Foundation, is Napa County's first mobile classroom dedicated to nature and environmental education. Equipped with microscopes, telescopes, binoculars, nature science equipment and nature art supplies, The Outdoor Connection provides hands-on, interactive learning that sparks the imagination, unlocks creativity and connects participants to their environment.

Through school-based and community programs, The Outdoor Connection empowers environmental stewardship by fostering a love of nature and education about human impacts on our neighboring habitats. Launched in spring 2023, The Outdoor Connection has already reached over 300 youth and families at the Napa River Wetlands, schools, community events and summer camps with plans to expand in 2024 and beyond.

\$10,000 Presenting

- Prominent trailer logo placement
- Website logo placement for a year
- Thank you plaque
- Logo Placement on event A-frame and marketing materials at Outdoor Connection events
- Media package inclusion

\$2,500 Supporter

- Acknowledgement in e-newsletter
- Logo Placement on event A-frame & Outdoor Connection webpage
- Media package inclusion

\$5,000 Partner

- Logo placement on the trailer
- Website logo placement for a year
- Thank you plaque
- Logo placement on event A-frame & marketing materials at Outdoor Connection Events
- Media package inclusion

\$1,000 Friend

- Logo on website for a year
- Social media shoutouts

Media package includes:
Press release, business thank you on social media and e-newsletter





EARTH DAY

2024



Sunday, April 21, 2024, 10:00 am - 2:00 pm
Wetlands Edge Trail, American Canyon

Earth Day American Canyon, hosted by the American Canyon Community & Parks Foundation, brings together local environmental partners for a day of discovery & exploration at the beautiful Napa River Wetlands trailhead. Envisioned as a hands-on discovery day

that educates & inspires individuals to honor the environment by making small changes in their lives to preserve and protect it. Showcase your business and commitment to the environment by becoming an Earth Day Sponsor.

Event Fast Facts

- Second largest Earth Day gathering in Napa County
- Held at the scenic Wetlands Edge Trail in American Canyon
- Live entertainment, guided wetlands walks & community bike ride
- Hands-on environmental learning opportunities
- Participation from local environmental partners
- Community environmental art

\$2,000 Presenting

- Video or article message in e-newsletter
- Event microphone address
- Logo on event webpage for one year
- Logo on event banners & signage
- Logo event flyer
- Inclusion in event press release
- Social media thank you

\$750 Supporter

- Logo on event banners & event signage
- Logo on event flyer
- Acknowledgement in e-newsletters
- Inclusion in event press release
- Social media thank you

To discuss Earth Day American Canyon 2024 sponsorship opportunities in further detail, contact Janelle Sellick at janelle@acparks.org or 707-363-1915.





Saturday, December 7, 2024
Wetlands Edge Trail, American Canyon

American Canyon's largest 5k/10k run or walk brings families together for a healthy and active holiday kick-off event. This festive gathering draws over 800 partici-

pants from throughout the Bay Area and highlights the natural beauty of the Napa River Wetlands.

\$3,500 Platinum

- Logo on start/finish archway
- Event microphone address
- Premier logo placement on shirts
- Mile marker logo placement
- Website logo placement for a year
- Business logo banner at the start line
- 4 Race entries
- Media package inclusion

\$2,000 Gold

- Mile marker logo placement
- Prominent logo placement on shirts
- Website logo placement for a year
- Business logo banner at the start line
- 3 Race entries
- Media package inclusion

\$750 Silver

- Logo placement on shirts
- Website logo placement for a year
- Business logo banner at the start line
- 2 Race entries
- Media package inclusion

\$150 Friend

- Business logo banner at the start line

Media package includes:
Press release, business thank you on social media and e-newsletter



Sponsorship Agreement



BUSINESS NAME: _____

Contact Name: _____ Date: _____

Address: _____

Email: _____

PROGRAM	LEVELS	COMMITMENT
Evening at the Ruins Commitment Deadline: 8/1/24	\$12,500 Presenting	
	\$7,500 Gold	
	\$4,000 Silver	
	\$1,500 Bronze	
Outdoor Connection Commitment Deadline: Ongoing	\$10,000 - Presenting	
	\$5,000 - Partner	
	\$2,500 - Supporter	
	\$1,000 - Friend	
Reindeer Run Commitment Deadline: 10/15/24	\$3,500 - Platinum	
	\$2,000 - Gold	
	\$750 - Silver	
	\$150 - Bronze	
Earth Day American Canyon Commitment Deadline: 3/15/24	\$2,000 - Presenting	
	\$750 - Supporter	
Program Sponsor Commitment Deadline: Program Dependent	\$500	
	Program:	
Sponsorship Total		

Please mail agreement and checks payable to the American Canyon Community & Parks Foundation to:
 101 W. American Canyon Rd., Suite 508-102, American Canyon, Ca 94503, Tax ID: 47-3226686
 To pay by credit card, contact Janelle Sellick at 707-363-1915



Thank you!



**We look forward to
connecting with you.**

Contact

Email janelle@acparks.org
Website www.acparks.org
Tax Id # 47-3226686

