

The Eighth Annual

SPONSOR OPPORTUNITIES

AN
Evening
AT THE
Ruins

September 7, 2024
Napa Valley Ruins & Gardens



Benefitting projects and programs of the
American Canyon Community & Parks Foundation
a 501(c) 3 Non Profit Organization



2024 EVENING AT THE RUINS

Support our community

The 8th annual *Evening at the Ruins* event is just around the corner!! Mark your calendars for our most meaningful fundraiser yet, scheduled for Saturday, September 7, 2024. Building on the success of previous events, we have planned an unforgettable evening at American Canyon's most unique venue, the Old Cement Ruins.



ACCPF brings nature and community together through inspiring outdoor programs and environmental education. Funding from previous *Evening at the Ruins* events has helped us make a big impact in our community. Projects such as the Wetlands Outdoor Fitness Center, Heart Your Parks "Art Walk", Watershed Explorers, "The Outdoor Connection" Trailside Learning Center, Curiosity Kids, StoryWalk, and more provide meaningful nature experiences for over 3,000 people each year.

This year's *Evening at the Ruins* fundraising efforts will help us empower more youth through nature, and expand environmental workforce development programs that expose kids to careers in the sciences. We continue the growth and development of the Napa River Ecology Center. This incredible site will serve thousands of people from American Canyon and beyond through conservation, education, nature art, and science programs.

We are growing rapidly, but we can't do it without your help. Anticipation for another *Evening at the Ruins* is high, and we have a limited number of sponsor opportunities and on-site tickets available. Please consider joining us in sponsorship, *An Evening at the Ruins* is our only major fundraiser of the year and is essential for expanding our impact in the community.

To become a sponsor or to discuss the opportunities in more detail, please contact me directly at (707) 363-1915 or janelle@acparks.org. On behalf of our Board, our Members, and our entire community, we thank you for your support and consideration!

With Gratitude,

Janelle Sellick, Executive Director
American Canyon Community and Parks Foundation
Non Profit Tax ID# - 47-3226686

2024 EVENING AT THE RUINS



A night to remember...

Event Overview

- 350 Guests from Napa County & Beyond
- Sparkling Wine Greeting
- Cocktail Reception with live graffiti art
- Premier Napa Valley Wines
- Farm-to-Table Family Style Dinner
- Silent Auction, Live Auction, Fund A Need
- Dynamic Entertainment, Music & Dancing
- Sold Out Event in Previous Six Years
- Local, regional, and federal electeds in attendance

Date & Time

Saturday, September 7, 2024

5:00 - 10:00 pm

The Ruins in American Canyon

The Venue

Privately Owned Cement & Basalt Ruins
Former Standard Portland Cement Factory
Future Site of *Napa Valley Ruins & Gardens*
Rustic, Outdoor, Magical Atmosphere

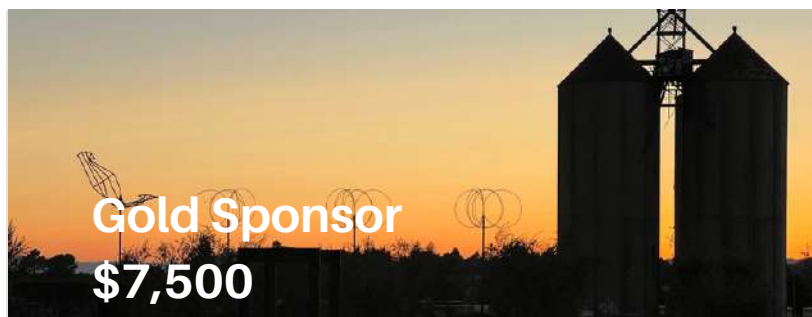
2024 Sponsorship Opportunities



Presenting Sponsor \$12,500

- "Presenting Sponsor" acknowledgement and logo on Save the Date card
- Video presentation from stage
- Behind the scenes sparkling tour on Friday evening
- Full page acknowledgement in program
- Website logo recognition for one year
- Feature article in e-newsletter
- Sponsor recognition from podium
- Separate sponsor check-in
- Napa Valley wines on table & attendant
- Premium seating
- Business thank you certificate
- Ruins press package*

INCLUDES 10 TICKETS



Gold Sponsor \$7,500

- Logo on Save the Date card
- Half page acknowledgement in program
- Business logo recognition on website
- Feature article in e-newsletter
- Sponsor recognition from podium
- Separate sponsor check-in
- Napa Valley wines on table & attendant
- Premium seating
- Business thank you certificate
- Ruins press package*

INCLUDES 10 TICKETS



Silver Sponsor \$3,500

- Logo acknowledgement in program
- Business name recognition on website
- Sponsor recognition from podium
- Separate sponsor check-in
- Napa Valley wines on table & attendant
- Premium seating
- Business thank you certificate
- Ruins press package*

INCLUDES 10 TICKETS



Bronze Sponsor \$1,500

- Business name acknowledgement in program
- Business name recognition on website
- Sponsor recognition from podium
- Separate sponsor check-in
- Business thank you certificate
- Ruins press package*

INCLUDES 2 TICKETS

*Ruins Press Package includes: business logo on event banners and posters, business thank you on social media and e-newsletter (reach 5,000+) business listing in press release, and business logo on-screen throughout event.

2024 EVENING AT THE RUINS



What We Do

Protect the environment and support youth through immersive nature programs & outdoor science education.

Launch the Napa River Ecology Center

Our Impact

- Contributed over \$600,000 back to our community
- Serve public schools with free hands-on outdoor science programs
- Improve the environment through youth led conservation programs
- Improve equitable access to nature
- Improve mental health through nature experiences
- "Root" our families in nature
- Provide meaningful nature experiences for over 3,000 people each year
- Mentor teens in community and youth programs

Event Proceeds Fund

"The Outdoor Connection" Trailside Learning Center
School based Environmental Education
Youth Environmental Workforce
Watershed Education Programs
Screen Time to Green Time Programs
Trail Stewardship Programs
Development of the Napa River Ecology Center

Winner of the 2020 Achievement in Nonprofit Excellence presented by Center for Volunteer & NonProfit Leadership (CVNL)



2024 EVENING AT THE RUINS



Sponsor Agreement



___ Presenting Sponsor (\$12,500)

___ Silver Sponsor (\$3,500)

___ Gold Sponsor (\$7,500)

___ Bronze Sponsor (\$1,500)

___ Donation or In-Kind Sponsor (please describe & note value) _____

Sponsorship Agreement

Name/Company: _____

Contact Person/Title: _____

Address: _____

Phone Number/Email: _____

Please mail sponsor form & payment to:

ACCPF

101 West American Canyon Rd., Suite 508-102

American Canyon, CA 94503

Sponsorship Acknowledgements:

To secure a sponsorship of more than \$5,000 at least half is due at the time of signing the Agreement. The remaining half (50%) is due by July 6, 2024. Failure to make payment of the total owed by July 1st. will result in the immediate termination of the sponsorship agreement and all commitments made through this agreement are null & void.

Depending on the date of the sponsor agreement, some sponsorship opportunities may not be available. There will be no-rate compensation provided for missed opportunities.

Several sponsorship levels allow recognition of business logos. Businesses who wish to receive logo recognition shall provide high quality, camera-ready (EPS & JPG) logo within four weeks of signing the sponsorship agreement. Failure to gain sponsor logos in a timely manner may result in text recognition instead of logo recognition. Contact Janelle Sellick at (707) 363-1915 or janelle@acparks.org with any questions.

ACCPF is a 501(c)3 non-profit organization. Federal Tax ID #47-3226686