



IMPACT REPORT

March 2020



TABLE OF CONTENTS

INSIDE OUR 2020 IMPACT REPORT

PAGE 2	Introduction: Our Year In Review & What's Ahead
PAGE 3	Parks, Programs, & Play: What We Do For Our Community
PAGE 4	Our Impact: By the Numbers
PAGE 5	Circle of Support: It Takes A Village
PAGE 8	Funding Review: Celebrating an Amazing Year
PAGE 9	Campaign: Screen Time to Green Time



INTRODUCTION

2019 IN REVIEW & WHAT'S AHEAD

Dear Friends,

As a child I could often found in the hills behind my house. A group of neighborhood kids would throw down our books after school and hit the trails to explore, find critters, or climb trees. One afternoon, we strung an old hose over an oak tree branch thinking it would make a great swing. Much to my surprise, it slipped off on my first try and I tumbled down the hill. I emerged with scraped up knees and twigs in my hair, but full of laughter and a greater understanding of tree swing engineering.

Times have changed. Many reports say we spend less time outdoors, but in American Canyon the spirit of nature is alive and well. We are incredibly lucky to live where we do. Amazing opportunities are just outside our doors. Our parks are beautiful and modern and our trails are safe and well cared for. Together with our partners we help make our community's parks and outdoor experiences even better!

As I reflect on 2019, I am amazed at the enthusiasm and support for our work in the community. Over 1,000 people attended six themed hikes, 220 people joined in four WILD AC lectures to learn about local wildlife, and 180 volunteers contributed over 360 hours of service to improve parks and gardens. Although we're less free range than we used to be, it is clear that our community values the outdoors. ACCPF is here to support and encourage those experiences all year long.

We continue to grow because of your support. A heartfelt THANK YOU to our members, donors, volunteers, partners, and sponsors. We truly couldn't do what we do without you!

We look forward to a very exciting year ahead. Thanks to a generous grant from the Napa Valley Vintners, we will kick off a pilot Environmental Education Program called Watershed Explorers in partnership with the Napa County Resource Conservation District. In addition, we will offer evening enrichment programs, such as LEGO Eco Engineering and theater, in partnership with the Boys and Girls Club. We will also see the installation of the long-awaited outdoor fitness equipment at Wetlands Edge, more park volunteer opportunities, and funding for a new PickleBall program in partnership with the City of American Canyon.

As we expand our focus remains on our three mission areas: parks improvement, community programs, and play for all. I invite you to get involved and learn more. Our friendly Board, staff, and volunteers welcome you throughout the year. Learn more at acparks.org or drop us an email to say hello at info@acparks.org. We'd love to meet you!

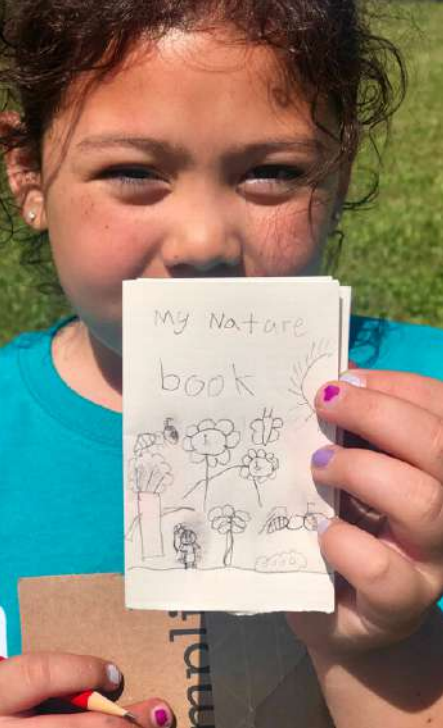
With Much Gratitude,



Janelle Sellick, Executive Director

P.S. Did you hear – thanks to our *Screen Time to Green Time* campaign we reached 10,000 hours outside! Read more about it on the next pages.





PARKS, PROGRAMS, & PLAY

WHAT WE DO FOR OUR COMMUNITY

SCREEN TIME TO GREEN TIME

Screen Time to Green Time is our campaign to help the community reconnect with the outdoors and support families in the quest to balance screen time use. By most accounts, today's children spend 6-8 hours per day in front of a screen, but average only 4-7 minutes per day in outdoor unstructured play. Yet time spent outdoors helps us feel better, get active, and connect with others.

2019 Highlights

- Marketing materials developed; we reached thousands of residents with our campaign message
- Community members shared their hours with us through our website
- In December, a milestone was reached – our community reported that they collectively spent 10,000 hours outside!

PARK IMPROVEMENTS

Supporting our parks and trails is a core program. We partner with the City of American Canyon to make our great parks even better. In 2020, we are planning a community art in the park project to enhance a popular local basketball court.

2019 Highlights

- Developed plan for Outdoor Fitness Equipment and Spring 2020 installation
- 180 people participated in 2 park/garden volunteer days/360 hours of service
- Funded 2 Barn Owl boxes at Wetlands Edge
- Installed 3 sponsored park benches
- Developed a Park Bench Sponsorship Plan
- Created a volunteer effort to stabilize the Newell Cattle Barn

PLAY FOR ALL

We believe that everyone in the community should have equal access to parks and programs, regardless of financial circumstances or ability.

2019 Highlights

- Awarded 120 children and seniors with a recreation scholarship
- Purchased and restoring a pedicab to take seniors and people with mobility issues on our trails
- Sponsored City's 4th of July Festival to help keep it free for our community
- Donated over \$5,000 to community groups to support their outdoor efforts
- Awarded \$1,000 scholarships to two community-minded high school seniors

COMMUNITY PROGRAMS

We use the outdoors as a tool to improve community health, children's education, and social opportunities.

2019 Highlights

- Expanded our After School Enrichment Program to serve 350 kids in Art, Chess, LEGO Engineering, Garden Science, and Beginning Music classes
- Hosted 6 themed hikes with 1,000 people in attendance
- Created the new Watershed Explorers Environmental Education Program
- Hosted 4 WILD American Canyon Seminars reaching 220 people
- Partnered with KHOPE International for the 9th Annual Reindeer Run and hosted 360 participants in the 5K/10K walk and run



OUR IMPACT

2019 BY THE NUMBERS



350

STUDENTS SERVED
IN AFTER-SCHOOL
ENRICHMENT
PROGRAMS

COLLABORATED
WITH

15

COMMUNITY
PARTNERS



HELPED OUR COMMUNITY
COLLECTIVELY SPEND

10,000

HOURS OUTSIDE



\$1,000

DONATED FOR
TWO ACHS SENIOR
SCHOLARSHIPS

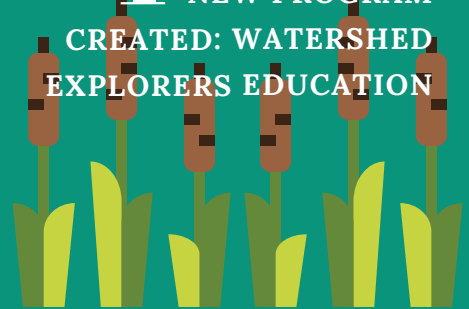


4

WILD AC LECTURES
WITH 220 PEOPLE
IN ATTENDANCE

1

NEW PROGRAM
CREATED: WATERSHED
EXPLORERS EDUCATION



1,000

PEOPLE ATTENDED 6
EDUCATIONAL HIKES



100+

KIDS + SENIORS ON
RECREATION SCHOLARSHIPS



\$10,000

IN COMMUNITY
SPONSORSHIPS
DONATED



IN 4 YEARS WE HAVE
PROVIDED

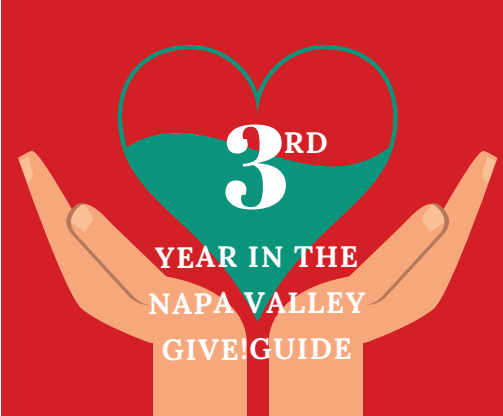
\$130,000

IN DIRECT SUPPORT TO
OUR COMMUNITY



3RD

YEAR IN THE
NAPA VALLEY
GIVE!GUIDE



360

VOLUNTEER HOURS ON
PARK IMPROVEMENT
PROJECTS



CIRCLE OF SUPPORT

IT TAKES A VILLAGE

2019 EXECUTIVE BOARD

Matt Plate, President
Andrea Long, Vice President
Joy Hilton, Secretary
Crystal Mallare, Treasurer

2019 BOARD OF DIRECTORS

Sean Hughes
Lindsay Jones
Megan Mann
Dr. Jeffrey Nichelini
Scott Thomason
Allen Quisenberry

Ex-Officio Members
Mayor Leon Garcia
Creighton Wright, Parks & Recreation Director

2019 STAFF & CONSULTANTS

Janelle Sellick, Executive Director
Heather Piazza, Marketing Consultant

LIFETIME FOUNDING MEMBERS

Antonio & Ana Castro
Christina Chun & Jim Bui
Vince & Cathy Dacanay
Leon & Eva Garcia
Matt Plate & Anne Garner
Andrew & Elizabeth Goff
Stephen & Joy Hilton
Cannon & Henie James
Mark & Cheryl Joseph
Kenneth Leary
Fran Lemos
Anthony & Crystal Mallare
Nance Matson & Sande Sutter
Elizabeth Moulds
Dr. Jeffrey Nichelini
David & Patricia Oro
Deven & Heather Piazza
Belia Ramos
Paul Schapiro
Joseph Schunk
Mike & Janelle Sellick
Paul & Dana Shigley
Alan Tran & Saeko Sugo



CIRCLE OF SUPPORT

IT TAKES A VILLAGE

2019 MEMBERS & DONORS

Oak Members

Cori Badertscher
Julie Douglas
Kristin Einberger
Stephen & Joy Hilton
Andrea Long
Tonja Mehelis
Tara McClinton-Horner
Joseph Nabrynski
Kristin Olson
Anne Payne
Charissa Ramp
Karen Ritter
Todd and Danielle Schofield
Jeff Scott
Lisa Quinn
Allen Quisenberry

Sycamore Members

Mayla Argana
Heather Banks
Toni Burns
Manju Chacko
Brent Cooper
Randy Davis
Wenona Garside
Gina Griggs
Teresa Hamilton
Erin Heeley
Sean Hughes
Kevin Kain
Kasama Lee
Mandy Le
John Jacques
Mark Joseph
Irwin & Rochelle Manangkil
Megan Mann
Hugh Marquez
Clarence Mamaril
Ashlie Mendoza
Allison Nagel
Jennifer Ocampo
Richard Peterson
Kristin Pruitt
Michelle Ryan
Mary Shaw
Robert Shipman
Maria Spillman
Anne Steinhauer
Scott Thomason
Sandra Wargo
Kim Williams
Luis Yanez

Bay Members

Elaine Boloyan
Megan Dameron
Terry England
Naho Hatori
Ken Hawes
La Evolucion Dance Company
Zita Latona
Minerva Lee
Shanda Neumeier
G. Anthony Phillips
Gay Sapida
Heidi Zipay

2019 COMMUNITY PARTNERS

American Canyon Arts Foundation
American Canyon Cycling
American Canyon Library
Brickspace LEGO STEAM Learning Center
California Institute of Music and Art (CIMA)
City of American Canyon
KHOPE International
Napa County Resource Conservation District
Napa County Regional Open Space District
Nimbus Arts
School Garden Doctor
Vallejo Naval and Historic Museum

NAPA VALLEY GIVE!GUIDE DONORS

Redwood Credit Union
Infinity Bottling
American Canyon Chamber of Commerce
William Allen
Nicola Areshenko
Myla Argana
Crystal Babbitt
Heather Banks
Jordan Biete
Raffi & Elaine Boloyan
Cynthia Calderon
Amanda Chavez
Christina Chun
Liz Corey
Sherry Fournier
Jaime Gallegos
Shari Gardner
Anne Garner
Elizabeth Goff
Joy Hilton
Tara Horner
John & Terri Howell
Sean Hughes
Lindsay Jones
Paul Juberg
David Layland
Violeta Leslie
Andrea Long
Crystal Mallare
Cathy Margolati
Gladys Milligan
Carol Nelson
Dr. Jeffrey Nichelini
David Oro
Sharon Parham
Becky Peterson
Charles Plummer
Diane Prior
Belia Ramos
Louise Renne
Jessica Rennie
Debbie Runkey
Janelle Sellick
Maria Spillman
Carrie & Curtis Strohl
Scott Thomason
Elizabeth Trahan Berry
Linda Wargo
John Woodbury
Hilary Zunin





307

FUNDING REVIEW

CELEBRATING AN AMAZING YEAR

ANOTHER BEAUTIFUL EVENING AT THE RUINS

Our 4th Annual Evening at the Ruins on September 7, 2019 raised a stunning \$220,000! It was an unforgettable evening filled with interactive art, fantastic live music, and tremendous community spirit. Special thanks to our sponsors, donors, volunteers, and guests for helping to make this evening our biggest success to date!

NAPA VALLEY VINTNERS GRANT

A first-time grant from the Napa Valley Vintners helped us expand our much sought after After School Enrichment Programs. The grant also helped us create a brand new Environmental Education Program called Watershed Explorers. The pilot program for Watershed Explorers will kick off in March 2020.

ANNUAL REINDEER RUN

Special thanks to KHOPE International for inviting us to be a partner in the Annual Reindeer Run 5k/10k Run and Walk on December 7, 2019. This community event and fundraiser for our two organizations brings people together to kick off the holidays in the most active, healthy, and fun way!

WE LOVE OUR COMMUNITY!

ACCPF relies on private donations, fundraisers, and grants for our year-round programs and events. We are so grateful to everyone that continues to donate their time, money, and support to us.



TOGETHER,
WE CAN TURN

SCREEN TIME *to* GREEN TIME

Today children spend an average of 6 to 8 hours per day in front of a screen, but only 4 to 7 minutes per day in outdoor unstructured play. Yet, we know that time spent outdoors is a healthy way for us to feel better, be one with nature, and connect with others.

We believe in using the outdoors as a tool to improve community health, children's education and social opportunities.

We are on a quest to turn screen time to green time! Join us for one of our many hikes, classes, programs, or events. We count every person that attends an event with us. Our goal is to reach 15,000 hours of outdoor green time by Summer 2020!

www.acparks.org/screentime-greentime







JOIN US TODAY!

DISCOVER ACCPF! BECOME A MEMBER,
DONOR, SPONSOR, OR VOLUNTEER.

WWW.ACPARKS.ORG